

MyOpine **Privacy Policy**

The MyOpine mobile application (the “**App**”) is provided to You by MyOpine LLC (“**MyOpine**”). This Privacy Policy addresses MyOpine’s practices regarding information collected from users of the App and only addresses information collected directly through or from the App – it does not address or govern any information-gathering, use, or dissemination practices related to information collected from You other than directly through or from the App, such as from telephone, facsimile, postal mail, personal delivery, or other or additional offline means or media.

This Privacy Policy is incorporated by reference into MyOpine 's Terms of Service for the App, as if set forth fully therein, which must be reviewed and accepted by You. The App is not intended for children under the age of 18. We do not knowingly collect personal information online from visitors in this age group.

If You have any questions concerning this Privacy Policy, please contact MyOpine by email at myopinellc@gmail.com.

1. Collection of Personal Information from App Users. In addition to other collection methods specifically set forth herein, MyOpine may collect: (a) the email addresses of users that communicate with MyOpine via email; and (b) information knowingly provided by the user through the App. MyOpine may also use Internet cookies and other identifiers or methods of web analysis (such as Google Analytics) to gather, store, and track certain information related to Your use of and activity on the App. When You access the App through Your mobile device, we may collect Your device type and any related hardware IDs, Your carrier, and Your carrier user ID. Certain information, including Your personally identifying information, may be stored locally on the device used to access the App. It is Your responsibility to protect the device You use to access the App. The App includes certain location-based features. To provide these location-based features, MyOpine may access information about Your precise location (such as GPS signals sent by a mobile device) or information that can be used to approximate such location (such as a cell ID or any information You submit related to Your location, such as zip code or addresses). If You are uncomfortable with the idea of Your information being used in this way,

most computer systems, devices, and browsers offer privacy settings and options, such as disabling cookies, opting for “Do Not Track” features, and turning off location-based tracking. MyOpine does not override these settings or options, and encourages You to use them to enhance Your choices and personalize Your experiences. However, in order to access certain content, features, services, products or benefits of the App, You may be required to provide MyOpine with certain information, including some types of personally identifying information, such as Your location. If You do not wish to provide such information through the App or if You opt to utilize the aforementioned privacy features of Your computer system, device, or web browser, You may not be able to obtain certain content, features, services, products or benefits of the App.

2. Use of Personal Information Collected. Personal information collected by MyOpine may be used by MyOpine for limited purposes, including to provide certain content, features, services, products or benefits of the App, recordkeeping, editorial and feedback purposes, content improvement, and to customize the content and layout of the App. Personally identifying information, such as names, postal and email addresses, phone numbers, photographs, and other personal information voluntarily provided to MyOpine may be added to MyOpine’s databases and used for future contact regarding updates to the App or new services provided by MyOpine. From time to time, MyOpine may need to contact You regarding information You submitted to MyOpine. You agree that MyOpine may use Your personal information for such contact with You. MyOpine may also desire to contact You for market research purposes or to provide You with marketing information that MyOpine believes would be of particular interest. You will have the option of not being contacted by MyOpine and opting-out of such contacts by selecting the opt-out option in Your profile.

3. Disclosure of Personal Information to Third Parties. Your personally identifying information may be disclosed to third parties in order to verify that information, and in order to provide You with the services requested through the App. Any user information and data, whether personally identifying or not, may also be disclosed or distributed to a third party: (i) with which MyOpine enters or reasonably may enter into a corporate transaction, such as, for example, a merger, consolidation, acquisition, or asset purchase; (ii) pursuant to a subpoena, court order, or other form of legal process, in

response to a request by or on behalf of any local, state, federal, or other government agency, department, or body, whether or not pursuant to a subpoena, court order, or other form of legal process; or (iii) if MyOpine determines, in its sole discretion, that such disclosure or distribution is appropriate to protect the life, health, or property of MyOpine or any other person or entity. In addition, user information and data, whether personally identifying or not, may be provided to third parties that provide products, information, or other services that MyOpine believes that You may be interested in obtaining. While MyOpine may undertake efforts to see that any third party to whom MyOpine discloses personally identifying information is under an obligation to use the personal information solely for the purposes for which the information was disclosed, such third parties are independent third parties over which MyOpine exercises no control. MyOpine is not responsible for, and will not be liable for, the conduct, actions, omissions, or information handling or dissemination practices of third parties.

4. Links to Other Products and Services. The App may also contain surveys and other products or services provided by third parties. If You access a third party survey, product, or service through the App, such third parties or others may receive personal or other information about You. MyOpine is not responsible for the privacy practices of such third parties. It is Your sole obligation to review and understand the privacy practices and policies of third parties. MyOpine does not control how third parties process information or data, including personally identifying information and data.

5. Comments and Materials Submitted. All materials or comments posted to public areas of the App are public. As such, MyOpine assumes no liability for the accuracy of such information, no duty to update or correct such information, and no liability for such communications arising under the laws of copyright, libel, privacy, obscenity, or otherwise. Please refer to the Terms of Service for further details concerning Materials Submitted and other materials submitted to MyOpine through the App.

6. Communicating with MyOpine. You acknowledge that the technical processing and transmission of the content through the Internet, including the App, may be transferred unencrypted and involve: (a) transmissions over various public networks; and (b) changes to conform and adapt to

technical requirements of connecting networks or devices. Accordingly, the confidentiality of any communication or material transmitted to or from MyOpine via the App cannot be and is not guaranteed, and You acknowledge that MyOpine is not responsible for the security of any information transmitted to or from MyOpine via the App.

7. Access to and Ability to Correct Personal Information; Opt-Out Right. Upon Your request, MyOpine will provide You with a summary of any personally identifying information retained by MyOpine that has been voluntarily provided by You to MyOpine. You may modify, correct, change, or update this information by contacting MyOpine by email at myopinellc@gmail.com. In addition, except as necessary to obtain the services or information requested through the App, You may opt out of having Your personally identifying information prospectively retained by MyOpine by contacting MyOpine at the email address set forth above. This provision does not apply to collection of through the standard data tracking features of the App, such as Internet cookies and other identifiers or methods of web analysis, or to any other information that does not meet the description hereunder. As set forth above, many computer systems, devices, and browsers offer privacy settings and options that may allow You to opt-out of some of these data tracking and collection methods.

8. California Residents. California Civil Code Section 1798.83 (also known as the “Shine The Light” law) permits users who are California residents to request and obtain from us once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If You are a California resident and would like to make such a request, please submit through one of the contact methods set forth above.

9. Right to Change Privacy Policy. MyOpine reserves the right to modify, change, or update this Privacy Policy at any time. Your use of the App following any changes means that You agree to follow and be bound by the Privacy Policy as changed. Any change to this Privacy Policy shall be effective as to any App user who has used the App before the change was

made. It is the obligation of App users who used the App before the change to learn of changes to the Privacy Policy since their last use..

Dated: May 11, 2016

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